

The New Home&Living Brand

We are happy to announce the official international launch of our Home Decor&Furniture brand: MIIST.

We make well-designed and well-manufactured furnitures and Home Decor elements designed in Milan, manufactured in Istanbul.

Founded by Alex Baser, an experienced product designer who studied at esteemed design schools Scuola Politecnica di Design and Domus Academy in Milan and worked at international design offices Frog Design and Continuum, having designed products and services for brands such as IKEA, Mont Blanc and Samsung, MIIST is a brand that aims making good, sensible design accessible.

A Minimal, Disruptive brand that shatters the status-quo

Designed in Milan, each MIIST product is freed from non-essential elements while each of them carry a unique tone of voice, a finesse, combining the Italian Playfulness with the Minimalism of the Scandinavian Design.

Thoughtful, thorough design with extraordinary details, our designs represent a high degree of purity and simplicity. MIIST products are unique and recognizable and they surely are easy on the eye. We believe if we were to leave them out in the Nature, they would still look graceful and sound.

MIIST products are produced by artisans who are at the highest level of mastery at their trade, using the highest quality of materials and are available worldwide.

We are extremely excited to be introducing our brand to you and hoping to build long-lasting relationships with you.

Contact&More Info

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